

# The Cracking Monkey



Sprouted pili nuts in shell



# Our Package



300g

Php 250 Only

Organic cotton | Resealable | Reusable and biodegradable | Eco-friendly | ZERO plastics

# Our Package



City Series | Chinese Lucky | Hotel logo | Company logo | Wedding | Baptism giveaway

# Our Booklet and tool

## Booklet

- Made of recycled kraft paper
- Printed with soy-based ink
- Loaded with key information

## Tool

- Made of recycled stainless steel from cutlery
- Reusable



# Our Pili Nuts in Shell



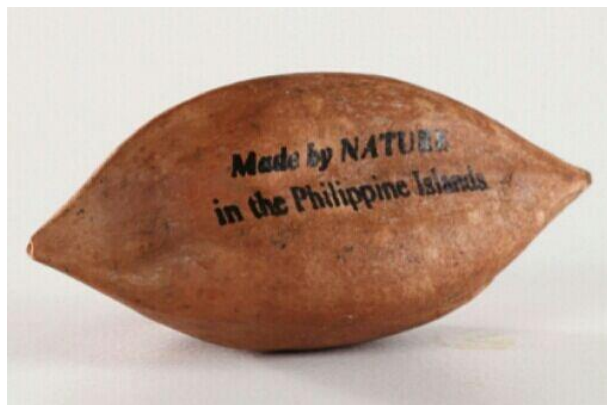
Easy to Crack  
Enjoy super natural food

Has highest content of **Vitamin E** of all nuts.

Source of **iron, calcium, magnesium, vitamin A & C, zinc, amino acids, protein and fiber.**

**Non-processed. No preservatives or additives. Free of chemicals. GMO free. Toxic free.**

- We **stamp** every nut to remind you you are eating a product made by a plant and not in a plant



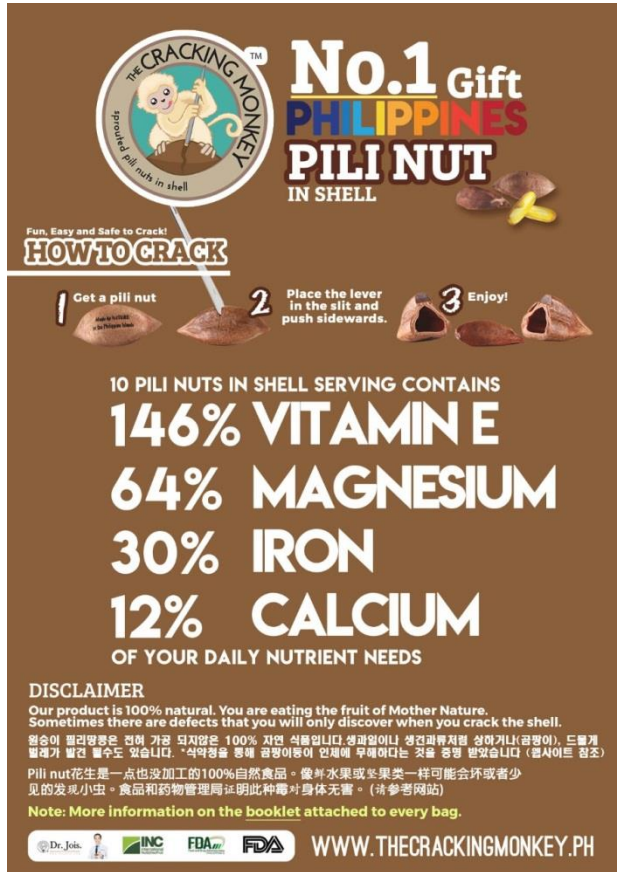
- Pili nut shells are extremely hard but with our tool and **pre-cut notch** they easily crack in two.



- Enjoy a fresh, crunchy and **highly nutritious** nut the natural way



# Display material



**THE CRACKING MONKEY™**  
Awarded Pili Nut, in shell

**No.1 Gift PHILIPPINES PILI NUT IN SHELL**

Fun, Easy and Safe to Crack!  
**HOW TO CRACK**

- 1 Get a pili nut
- 2 Place the lever in the slit and push sideways.
- 3 Enjoy!

10 PILI NUTS IN SHELL SERVING CONTAINS

**146% VITAMIN E**  
**64% MAGNESIUM**  
**30% IRON**  
**12% CALCIUM**

OF YOUR DAILY NUTRIENT NEEDS

**DISCLAIMER**  
Our product is 100% natural. You are eating the fruit of Mother Nature. Sometimes there are defects that you will only discover when you crack the shell.  
원숭이 찰리땅콩은 전혀 가공되지 않은 100% 자연 식품입니다. 생과일이나 생견과류처럼 상하거나(곰팡이), 드물게 벌레가 발견 될 수도 있습니다. \*식약청을 통해 곰팡이 등이 인체에 무해하다는 것을 증명 받았습니다 (웹사이트 참조)  
Pili nut 花生是 一点也没加工的 100% 自然食品。像 鲜水果或坚果类 一样 可能会 坏或者 少见的 发现 小虫。食品 和 药物 管理局 证明 此种 毒对 身体 无害。(请参考 网站)  
Note: More information on the booklet attached to every bag.

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A4 Guideline



A4 Guideline with organic basket and samples

# FDA Documents

FDA-2016315YGBX10Z6XAKVLUUS

Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**  
Civic Drive, Filinvest Corporate City, Alabang, Muntinlupa City

**FDA**  
Food and Drug Administration

FDA Registration No : FR-138305  
Registration Status :  I  R

### CERTIFICATE OF PRODUCT REGISTRATION

Pursuant to the provisions of Republic Act No.3720, otherwise known as the Food, Drugs and Devices, and Cosmetic Act, as amended by Executive Order No. 175, Republic Act No. 9711, otherwise known as the Food and Drug Administration Act of 2009, and other applicable laws, rules and regulations, the registration of the food product described hereunder is granted approval.

**Product Name** : Sprouted Pili Nuts in shell (For Export Market Only)  
**Brand Name** : THE CRACKING MONKEY™  
**Manufacturer** : The Rising Pili Nuts of the Philippines, Inc.  
Grimares St., Poblacion, Looc, Romblon

**Toll Packer** : x x x x x x x x  
**Trader** : x x x x x x x x  
**Exporter** : x x x x x x x x  
**Importer** : x x x x x x x x

**Distributor** : x x x x x x x x

**Packaging** : Cotton reusable bag

This authorization shall be valid for 5 year(s) and shall expire on **05 May 2021** subject to the conditions listed on the reverse page and the product's continuing compliance to applicable standards and regulations.

WITNESS MY HAND and the Seal of this Office, this 5th day of **May 2016**.

By Authority of the Director General

*Pilar Marilyn M. Pagayunan*  
**PILAR MARILYN M. PAGAYUNAN**  
Director IV, Center for Food Regulation and Research

RSN : 20160502101006  
O.R. No : 0737915  
Assessed : Php 1,010.00  
Date Issued : 02 May 2016  
CRADM/Plaw

FDA-0117507

CFSANFoodFacilityRegistration@fda.hhs.gov

To: Mike Lozada

Initial Facility Assignment Notification (FFR Number: 12353807070)



## DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration  
5100 Paint Branch Parkway, HFS-681  
College Park, MD 20993

**Date:** May 23, 2016

The U.S. Food and Drug Administration (FDA) is hereby providing you with a confirmation copy of the information FDA received regarding registration of your facility with the FDA as required by 21 CFR Part 1, Subpart H, and the Public Health Security and Bioterrorism Preparedness and Response Act of 2002. The FDA Registration of Food Facilities database shows:

<b>Food Facility Name:</b>	THE RISING PILI NUTS OF THE PHILIPPINES, INC
<b>Food Facility Registration Number:</b>	12353807070
<b>PIN:</b>	x4B7d4fJ

<b>Street Address Line 1:</b>	GRIMARES ST, BARANGAY POBLACION		
<b>Street Address Line 2:</b>			
<b>City:</b>	LOOC	<b>State/Province:</b>	Romblon
<b>ZIP/Postal Code:</b>	5507		
<b>Country/Area:</b>	PHILIPPINES		

# Food Analysis

## Certificate of Analysis

No. 201518866

Date : 4-12-2015

Instruction received on : 24-07-2015  
 Sample received : 24-07-2015  
 Sample said to be : Pili nuts  
 Packing : not a normally used packing  
 Sample quantity : 1.076,00 gr  
 Sample temperature : Ambient  
 Sample sealed : No  
 Marked : Pili kernel + testa (Aseptically de-shelled)

### Test Results:

#### Metal and Element analysis

Calcium (Ca) (ICP-MS, NEN-EN 13805, in-house method NL/26)	1243,00 mg/kg
Iron (Fe) (ICP-MS, NEN-EN 13805, in-house method NL/26)	27,39 mg/kg
Magnesium (Mg) (ICP-MS, NEN-EN 13805, in-house method NL/26)	2544,00 mg/kg
Phosphorus (P) (ICP-MS, NEN-EN 13805, in-house method NL/26)	6599,00 mg/kg
Potassium (K) (ICP-MS, NEN-EN 13805, in-house method NL/26)	7221,00 mg/kg
Zinc (Zn) (ICP-MS, NEN-EN 13805, in-house method NL/26)	25,00 mg/kg
Manganese (Mn) (ICP-MS, NEN-EN 13805, in-house method NL/26)	31,97 mg/kg
Selenium (Se) (ICP-MS, NEN-EN 13805, in-house method NL/26)	0,76 mg/kg

#### General

Cholesterol	13,95 mg/kg
<b>Amino-acid:</b>	
Taurine	less than 0,05 %
Aspartic acid	1,5 %
Threonine	0,5 %
Serine	0,54 %
Glutamic acid	3,47 %
Proline	0,81 %
Glycine	0,8 %

#### accredited

accredited method (accreditation number L40)

The results of the examination refer exclusively to the checked samples. Duplicates - even in parts - must be authorized by the test laboratory in written form. Additional information concerning the performance characteristics of this analysis such as measurement uncertainty is available upon request. All orders are executed only on our latest conditions listed at Chamber of Commerce for Rotterdam, 001-00-24301965.

NotLab B.V.  
 Jan van Galenstraat 41  
 NL - 3115 JG Schiedam  
 Phone: +31 10 4279620  
 Fax: +31 10 4279629  
 E-mail: info@notlab.nl

NotLab has been certified by



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Results reported are expressed in product unless clearly stated otherwise

* Alanine	0,43 %
* Valine	0,69 %
* Cystine	0,27 %
* Methionine	0,44 %
* Isoleucine	0,5 %
* Leucine	0,94 %
* Tyrosine	0,36 %
* Phenylalanine	0,69 %
* beta-Aminobutyric acid	less than 0,05 %
* Ornithine	less than 0,05 %
* Lysine	0,44 %
* 1-Methyl histadine	0,43 %
* Histidine	0,43 %
* 3-Methyl histidine	0,43 %
* Arginine	1,61 %
<b>Vitamin</b>	
* Vitamin A	475 IU/kg
* Vitamin E	2200 mg/kg
* Vitamin C	less than 20,0 mg/kg

#### Other analysis

#### Nutritional value (Big 8)

Moisture	3,3 %
Protein (%N*6,25)	13,47 %
Fat	72,34 %
Ash (550°C)	2,98 %
Fibre	6,22 %
Carbohydrates (Total) (calculated)	2,00 %
Sugars	less than 0,01 %
Saturated fatty acids	30,80 %
Monounsaturated fatty acids	33,20 %
Polyunsaturated fatty acids	8,30 %
Sum Trans fatty acids	less than 0,10 %

Starting date microbiological investigation: 24-07-2015

E.Coli (conform ISO 16649-02)	less than 10 cfu/g
Aerobic Plate Count (conform ISO 4833 at 30°C)	8,0E5 cfu/g
Enterobacteriaceae (conform ISO 21528-2)	2,7E3 cfu/g
Yeasts (equal to NEN-ISO 21527-2)	4,7E2 cfu/g

# Salamat Po !

Find more information at

[admin@thecrackingmonkey.ph](mailto:admin@thecrackingmonkey.ph)

[www.thecrackingmonkey.ph](http://www.thecrackingmonkey.ph)

[www.facebook.com/monkeyph](http://www.facebook.com/monkeyph)

More on video

- Manufacturing Process - <https://youtu.be/wVNscmvNnGE>
- How to Crack / Enjoy - <https://youtu.be/w3lDzcqrX3s>